

Order / Rev: 67513
 Alt Order #: 09849521
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Bill Nelson (D) US Senate
 Product Desc: NELSON FOR SENATE
 Estimate: 644

CBS 47

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WTEV	10/23/12	10/29/12	CBS This Morning CBS Morning News	CM	7:00 AM-9:00 AM	MTWTF--	:30	1	\$70.00	P-2	0.00	NM	1	\$70.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/12	10/29/12	MTWTF--	1		\$70.00		0.00						
E 3	WTEV	10/23/12	10/29/12	Soap Rotator Soap Rotator	CM	12:30 PM-2:00 PM	MTWTF--	:30	3	\$600.00	P-2	0.00	NM	3	\$1,800.00
SOAPS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/12	10/29/12	MTWTF--	3		\$600.00		0.00						
E 4	WTEV	10/23/12	10/29/12	The Talk The Talk	CM	2:00 PM-3:00 PM	MTWTF--	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
TALK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/12	10/29/12	MTWTF--	1		\$350.00		0.00						
E 5	WTEV	10/23/12	10/29/12	Action News @ 6p Action News @ 6p	CM	6:00 PM-6:30 PM	MTWTF--	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/12	10/29/12	MTWTF--	2		\$400.00		0.00						
E 6	WTEV	10/23/12	10/23/12	Tue Reg 1 Tue Reg 1	CM	8:00 PM-9:00 PM	-T-----	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
NCIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-T-----	1		\$3,000.00		0.00						
E 7	WTEV	10/24/12	10/24/12	Wed Reg 2 Wed Reg 2	CM	9:00 PM-10:00 PM	--W----	:30	1	\$3,400.00	P-2	0.00	NM	1	\$3,400.00
CRIMINAL MINDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--W----	1		\$3,400.00		0.00						
E 8	WTEV	10/25/12	10/25/12	Thu Reg 2 Thu Reg 2	CM	9:00 PM-10:00 PM	---T---	:30	1	\$2,200.00	P-2	0.00	NM	1	\$2,200.00
PERSONS OF INTEREST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	---T---	1		\$2,200.00		0.00						
E 9	WTEV	10/25/12	10/25/12	Thu Reg 3 Thu Reg 3	CM	10:00 PM-11:00 PM	PI---T---	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
ELEMENTARY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	---T---	1		\$2,000.00		0.00						
													Totals	12	\$13,700.00